

HINSDALE CENTRAL HOLIDAY CLASSIC

2026 SPONSORSHIP OPPORTUNITIES



Since its debut in 2015, the Hinsdale Central Holiday Classic has become one of the premier high school basketball events in the state of Illinois. Thousands of patrons join us annually in person, on social media and through video streaming.

This year's event will implement a bold, aggressive new format that is sure to capture the high school tournament news cycle with its ground-breaking ideas that should boost attendance and be the talk of the high school holiday tournaments around the state.

Our tournament has also developed a new sponsorship plan with several affordable packages and individual advertising opportunities. This year's event will play host to twelve high school varsity boys basketball teams and will be attended by thousands of spectators over the five-day experience.

The 2026 edition of the Hinsdale Central Holiday Classic will be held on Monday, December 21; Tuesday, December 22; Wednesday, December 23; Monday, December 28 and Tuesday, December 29.

On the following pages, visit the different opportunities that your company can partner with us at this year's Hinsdale Central Holiday Classic, and provide a community service to those who participate in interscholastic athletics. Together, we can make that partnership possible.

HC SQUARED: It's A Brand New Ballgame

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Group Stage Sponsor

Your company name and logo will appear on every communication during the three days of Group Stage activity, including at the game, on our website, and in our Facebook Live Reveal Shows. One game on each of the first three days will be part of Group Stage play. Your company name will be announced during the starting lineups, and your logo will appear on our video message board. There are four sponsorships for Group Stage consideration. To maximize your visibility, each Group Stage sponsorship must be reserved prior to December 1. **Cost: \$250 for entire tournament.**

Signage – Banner in Gymnasium

Business Owner will provide one banner or signage (not to exceed six feet in length) to be affixed in playing facility for maximum spectator, television and electronic media visibility for all four days of the event. **Cost: \$100 for entire tournament.**

Game Ball Presentation

Business Owner will present game ball prior to the start of one game during the event. A maximum of two (2) people will be recognized along with the business name by the public address announcer, and the presentation will be photographed and blasted on the tournament social media accounts. Two complimentary game tickets for the day of the presentation will be provided. **Cost: \$50 per single game presentation.**



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- ☐ Group Stage Sponsor -- \$250 for entire tournament
- ☐ Signage – Banner in Gymnasium -- \$100 for entire tournament
- ☐ Game Ball Presentation -- \$50 per selected game

Return this form with you payment to: Mike Jezioro, Athletic Director – Hinsdale Central High School, 5500 S. Grant Street, Hinsdale, IL 60521.

BUSINESS NAME: _____

BUSINESS CONTACT: _____

BUSINESS TELEPHONE: _____

BUSINESS EMAIL: _____

For additional information about sponsorship opportunities,
contact Athletic Director Mike Jezioro at mjezioro@hinsdale86.org
or Tournament Manager Joe Spagnolo at spagnolo@hinsdale86.org.

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December 21, 22, 23, 28, 29, 2026

www.hcholidayclassic.com

TEAMS PARTICIPATING IN THE 2026 HINSDALE CENTRAL HOLIDAY CLASSIC

*Hinsdale Central, Lane Tech, Lincoln-Way Central, Maine South,
Neuqua Valley, Niles North, Oswego East, Plainfield East,
Rockford Auburn, Schaumburg, St. Charles East, Waubonsie Valley.*

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