

HINSDALE CENTRAL HOLIDAY CLASSIC

2023 SPONSORSHIP OPPORTUNITIES



The Hinsdale Central Holiday Classic has become one of the premier high school basketball events in the state of Illinois. Since its debut in 2015, the event features extensive coverage through both traditional and social media outlets, over-the-air-news broadcasts and via streaming on-line video on Baller TV and the NFHS Network. Our tournament website, www.hcholidayclassic.com, has tallied nearly three-million hits since its inception. At any moment during the event, thousands of patrons will be following the action through some kind of electronic communication.



The tournament has developed a sponsorship plan with several affordable packages and individual advertising opportunities.

This year's event will play host to sixteen high school varsity boys basketball teams and will be attended by thousands of spectators over the four-day experience. Last year's Holiday Classic set an all-time tournament record for attendance.

The 2023 edition of the Hinsdale Central Holiday Classic will be held on Wednesday, December 27; Thursday, December 28; Friday, December 29 and Saturday, December 30. Every team will play one game on each day of the tournament.

On the following pages, visit the different opportunities that your company can partner with us at this year's Hinsdale Central Holiday Classic, and provide a community service to those who participate in interscholastic athletics. Together, we can make that partnership possible.

TEAMS PARTICIPATING IN THE 2023 HINSDALE CENTRAL HOLIDAY CLASSIC

Brother Rice, DePaul Prep, Hinsdale Central, Lane Tech, Lincoln-Way Central, Maine South, Marian Catholic, Morgan Park, Morton, Niles North, Oswego East, Plainfield East, Rockford Auburn, Schaumburg, St. Charles East, Stevenson.

HC SQUARED: It's The Best Game In Town

HINSDALE CENTRAL HOLIDAY CLASSIC SPONSORSHIP OPPORTUNITIES



Signage – Banner in Gymnasium

Business Owner will provide one banner or signage (not to exceed six feet in length) to be affixed in playing facility for maximum spectator, television and electronic media coverage for all four days of the event.

Cost: \$100 for entire tournament.

Halftime Contest Certificate / Gift Card

Business Owner will provide a gift certificate or product to be presented to participants of halftime and quarter break contests during the event. The public address announcer will recognize the business that is sponsoring the contest. **Suggested Donation: \$10 or more per Contest Participant**

Game Ball Presentation

Business Owner will present game ball prior to the start of one game during the event. A maximum of two (2) people will be recognized along with the business name by the public address announcer and the presentation will be photographed and blast on the tournament social media accounts. Two complimentary game tickets for the day of the presentation will be provided. **Cost: \$50 per single game presentation.**

Internet Advertising Sponsor Logo on Tournament Website

Business Owner will provide an artwork logo and hyperlink to their website for inclusion on the home page and sponsor page on the Hinsdale Central Holiday Classic website, www.hcholidayclassic.com.

Cost: \$50 for advertising on website for duration of high school basketball season.

Sponsor Your Favorite Team at this Year's HCHC

Business Owner will provide a logo and hyperlink to their website for inclusion on a team page on the Hinsdale Central Holiday Classic website, www.hcholidayclassic.com. Businesses can select the team page that they wish to sponsor. Your sponsor name will also be mentioned during the starting lineup of all four games in which your team plays. These sponsorships are limited to the participating sixteen teams and are available on a first-come first-served basis. **Cost: \$100 per team page.**



HC SQUARED: It's The Best Game In Town

HINSDALE CENTRAL HOLIDAY CLASSIC

2023 SPONSORSHIP OPPORTUNITIES



- Signage – Banner in Gymnasium -- \$100 for entire tournament
- Halftime Contest Certificate / Gift Card -- \$10 or more per contest participant
- Game Ball Presentation -- \$50 per selected game
- Internet Advertising Sponsor Logo on Tournament Website -- \$50 for season
- Sponsor Your Favorite Team at this Year's HCHC -- \$100 per team

Return this form with you payment to: Mike Jezioro, Athletic Director – Hinsdale Central High School, 55th & Grant Avenues, Hinsdale, IL 60521.

BUSINESS NAME: _____

BUSINESS CONTACT: _____

BUSINESS TELEPHONE: _____

BUSINESS EMAIL: _____

IF SPONSORING A TEAM, PLEASE LIST THAT SCHOOL: _____

For additional information about sponsorship opportunities,
contact Athletic Director Mike Jezioro at mjezioro@hinsdale86.org
or Tournament Manager Joe Spagnolo at holidayclassic@hotmail.com.

HINSDALE CENTRAL HOLIDAY CLASSIC

December 27, 28, 29, 30, 2023

www.hcholidayclassic.com

HC SQUARED: It's The Best Game In Town