

HINSDALE CENTRAL HOLIDAY CLASSIC

HC SQUARED: Building a New Tradition of Basketball at Its Best



October, 2016

Dear Business Partner:

The second annual Hinsdale Central Holiday Classic will be held at Hinsdale Central on December 27, 28, 29, 30, 2016. The event will play host to sixteen high school varsity boys basketball teams and will be attended by thousands of spectators over the four day event. The Holiday Classic is scheduled to have extensive coverage on cable television, over the air news broadcasts and through streaming on-line video. Thousands of patrons will be watching the event in person or through some electronic communication. Our tournament website, www.hcholidayclassic.com had 315,910 hits during last December.

We would like for you to join with a sponsorship opportunity for the upcoming event. A number of options are available, including signage in the gymnasium, presentation of the game ball prior to the game and a donation of product or certificates which we can give away to halftime contest participants. We feel this is an excellent opportunity to get your company name to many people while being a part of a new groundbreaking event.

A sample form of suggested opportunities is included in this mailing. Additional information can be obtained by contacting Athletic Director Dan Jones at djones@hinsdale86.org or Tournament Manager Joe Spagnolo at hcholidayclassic@hotmail.com.

More information on the tournament can be found on the Hinsdale Central Holiday Classic website at www.hcholidayclassic.com.



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2016 SPONSORSHIP OPPORTUNITIES

☐ Signage – Banner in Gymnasium

Business owner will provide one banner or signage (not to exceed six feet in length) to be affixed in playing facility for maximum spectator, television and electronic media coverage for all four days of the event. **Cost: \$100 for entire tournament.**

☐ Game Ball Presentation

Business Owner will present game ball prior to the start of one game during the event. A maximum of two (2) people will be recognized along with the business name by the public address announcer and the presentation will be photographed and blast on the tournament social media accounts. Two complimentary game tickets for the day of the presentation will be provided. **Cost: \$50 per single game presentation.**

☐ Sponsor Logo on Tournament Website

Business Owner will provide a logo and hyperlink to their website for inclusion on a team page on the Hinsdale Central Holiday Classic website, www.hcholidayclassic.com. Business can select the team page that they wish to sponsor. Team pages are one of the most visited sites on the website, and will be limited to the sixteen team pages and are available on a first-come first-served basis. **Cost: \$50 per team page.**

☐ Halftime Contest Certificate

Business Owner will provide a gift certificate or product to be presented to participants of halftime and quarter break contests during the event. The public address announcer will recognize the business that is sponsoring the contest. **Suggested Donation: \$25 or more per Contest Participant.**

Return this form with you payment to: Dan Jones, Athletic Director – Hinsdale Central High School, 55th & Grant Avenues, Hinsdale, IL 60521.

BUSINESS NAME: _____

BUSINESS CONTACT: _____

BUSINESS TELEPHONE: _____

BUSINESS EMAIL: _____



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DATES: Tuesday, December 27 (opening round); Wednesday, December 28 (quarterfinals); Thursday, December 29 (semi-finals); Friday, December 30, 2016 (final round).

PARTICIPATING TEAMS: A competitive sixteen team field featuring 11 conference champions or conference runners-up from last year will participate in the 2016 Hinsdale Central Holiday Classic. This year's field includes: Bolingbrook, Crete-Monee; DePaul College Prep; Glenbrook North; Hinsdale Central; Homewood-Flossmoor; Lincoln Park; Maine South; Marian Catholic; Richards; Rockford Auburn; Saint Charles East; Saint Viator, Stevenson; Urban Prep Englewood and Westinghouse.

PLAYING INFORMATION: A full championship and consolation bracket will be played, as all sixteen teams will play four games, with each team playing one game each day. All games will be played in the Hinsdale Central Gymnasium. Pairings and game schedule information will be released in early December.

TICKETS: All spectator seating is general admission. Ticket prices for a single day admission (eight total games) will be priced at a reasonable rate at \$5.00 for one full day admission, making it the lowest priced ticket of all Holiday Tournaments in Illinois. A tournament pass, good for all 32 games, will be sold on the first day of the tournament for \$15.00.

TOURNAMENT WEBSITE: www.hcholidayclassic.com

FOR MORE INFORMATION: Contact us at hcholidayclassic@hotmail.com

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