



HINSDALE CENTRAL HOLIDAY CLASSIC

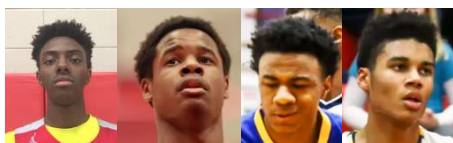
HC SQUARED: Building A New Tradition of Basketball At Its Best

Dates: December 27, 28, 29, 30, 2016 – www.hcholidayclassic.com

HINSDALE CENTRAL HOLIDAY CLASSIC HAS STRONG FIELD

The second edition of the Hinsdale Central Holiday Classic has added four new teams to an already impressive field and will be one of the State of Illinois "must see" events this holiday season. The four new teams include Bolingbrook, Glenbrook North, Marian Catholic and Saint Viator. They join 12 teams that played in last year's inaugural HCHC: Crete-Monee, DePaul College Prep, Hinsdale Central, Homewood-Flossmoor, Lincoln Park, Maine South, Richards, Rockford Auburn, Saint Charles East, Stevenson, Urban Prep Englewood and Westinghouse. The tournament runs four consecutive days from Tuesday, December 27 through Friday, December 30.

SPOTLIGHT ON TOURNAMENT'S TOP SENIOR PLAYERS



HCHC SENIORS TO WATCH: Nana Akenten, Jaylan Catledge, Dwayne Rose and Justin Smith.

A number of the top senior basketball players in the Chicagoland area are scheduled to participate in this year's Hinsdale Central Holiday Classic. Bolingbrook's Nana Akenten, Richards' Jaylan Catledge, Crete-Monee's Dwayne Rose and Stevenson's Justin Smith highlight a noteworthy group. Akenten and Smith signed National Letters of Intent this month to play at a pair of Big Ten Schools in Nebraska and Indiana respectively. Crete-Monee guard Dwayne Rose, the nephew of New York Knicks guard Derrick Rose, signed a letter of intent to play at Toledo. Two members of last year's All-Tournament Team return as seniors this year in Catledge and Smith. A preview of some of the top Players to Watch at this year's Hinsdale Central Classic can be found at: www.hcholidayclassic.com/2016-players.htm

VISIT THE HC SQUARED WEBSITE HCHOLIDAYCLASSIC.COM

Last year the Hinsdale Central Holiday Classic made big news. A new player joined the Holiday Tournament circuit in a big way and the tournament website also made a big impact as 315,910 hits were recorded in cyberspace during the month of December. The website allowed visitors to watch games on-line, see up-to-the-second live stats and view player rosters and team pictures. The recent relaunch of the website enhances the fan experience of getting timely information by listing the top players, school information and general news about this year's Classic. The website also has various multi-media sections with pictures, video and statistics from last year's inaugural event. Visit the website at: www.hcholidayclassic.com

SPECIAL THEME DAYS HIGHLIGHT FOUR DAYS OF COMPETITION

The second annual Hinsdale Central Holiday Classic will conduct a pair of theme related days honoring those who have served our country and those who have made major contributions to the sport of Illinois high school basketball. During the tournament's opening round, the event will conduct a "Salute to Service" recognizing those individuals who served in various branches of the Armed Services. The tournament will also recognize several individuals who have made an impact on the sport and their efforts through the Illinois Basketball Coaches Association Hall of Fame. These recognitions are scheduled to take place during the first two days of the Hinsdale Central Holiday Classic. More information will be released in future HCHC Newsletters and on the tournament website.



IT'S NOT TOO LATE TO BE A SPONSOR AT THIS YEAR'S HCHC



It's always good to get your name out in the public eye, and there might not be a better way than to advertise or be a sponsor at this year's Hinsdale Central Holiday Classic. Numerous sponsorship plans are still available for the 2016 Holiday Classic. More information, including the Sponsorship Opportunity Packet, can be found on the HCHC tournament website at: www.hcholidayclassic.com/sponsorship.htm

FUTURE BIG TEN STANDOUTS TO PLAY AT HC SQUARED



Bolingbrook's Nana Akenten (above) and Stevenson's Justin Smith (below) with their families on National Signing Day.

